

ZONA HOTELERA CANCUN - PUERTO MORELOS

ASOCIACIÓN DE HOTELES DE CANCÚN

MUESTREO DE OCUPACIÓN DIARIA (%) JULIO A LA FECHA 2019

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																																
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN JULIO 2019																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	80.0	80.7	85.0	87.5	87.8	85.3	80.4	78.8	77.4	79.8	82.6	84.0	83.7	81.0																		82.4
T.I. G. T.	78.1	78.6	84.6	87.1	87.1	84.1	77.5	76.0	75.7	78.9	83.1	82.1	82.0	78.1																		80.9
T.I. 5 E.	84.3	84.7	87.0	89.4	89.4	86.9	84.3	83.1	81.6	83.7	85.7	88.7	87.8	85.3																		85.9
T.I. 4 E.	79.8	83.6	87.3	91.6	92.1	91.5	85.5	81.9	79.4	79.8	81.2	83.6	85.6	83.4																		84.7
PROMEDIO T.I.	80.8	82.3	86.3	89.4	89.5	87.5	82.4	80.3	78.9	80.8	83.4	84.8	85.1	82.2																		83.8
E.P. G. T.	54.1	62.4	71.6	76.6	80.8	79.3	61.2	60.4	56.9	57.7	61.1	57.7	67.2	59.1																		64.7
E.P. 5 E.	78.6	77.8	84.4	85.9	87.0	86.5	70.7	70.1	68.7	69.3	73.7	73.7	71.4	75.9																		76.7
E.P. 4 E.	87.2	91.1	86.9	90.4	89.4	83.9	85.6	86.0	88.1	89.5	89.0	85.7	83.2	78.9																		86.8
E.P.3 E.	55.4	49.8	61.5	56.4	57.8	63.4	65.0	62.3	56.7	58.4	58.4	63.8	64.6	65.8																		60.0
PROMEDIO E.P.	68.8	70.3	76.1	77.3	78.8	78.3	70.6	69.7	67.6	68.7	70.6	70.2	71.6	69.9																		72.0
CANCUN CENTRO	56.6	67.2	65.8	64.2	58.0	61.9	57.6	64.5	68.5	74.4	72.7	63.2	54.9	56.9																		63.3

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ASOCIACIÓN DE HOTELES DE CANCÚN

MUESTREO DE OCUPACIÓN DIARIA (%) JUNIO A LA FECHA 2019

T.I.G.T= TODO INCLUIDO GRAN TURISMO T.I.5.E= TODO INCLUIDO 5 ESTRELLAS T.I.4.E= TODO INCLUIDO 4 ESTRELLAS E.P.G.T= PLAN EUROPEO GRAN TURISMO E.P.5.E= PLAN EUROPEO 5 ESTRELLAS E.P.4.E= PLAN EUROPEO 4 ESTRELLAS																																
E.P.3.E= PLAN EUROPEO 3 ESTRELLAS																																
Z.H. CANCÚN - PTO.MORELOS	% DE OCUPACIÓN JUNIO 2019																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	ACUMULADO
GENERAL	76.7	70.8	71.6	72.5	73.9	76.9	80.4	82.6	77.0	75.0	75.2	76.9	81.1	80.8	81.0	77.7	76.2	76.5	80.0	84.6	84.8	85.6	81.9	79.9	79.9	81.4	84.6	87.1	86.6	82.0		79.4
T.I. G. T.	76.2	70.4	70.0	70.5	72.9	79.7	79.4	81.7	77.1	77.6	77.9	79.3	84.0	80.6	78.7	77.1	76.2	75.5	78.6	83.9	81.4	81.1	81.0	77.2	77.3	79.8	83.1	84.8	85.4	80.7		78.6
T.I. 5 E.	78.7	71.7	74.3	75.8	76.9	77.6	83.8	85.9	79.2	74.9	75.8	78.0	82.7	84.5	86.7	83.4	80.2	81.5	85.1	89.9	90.3	91.3	85.8	85.0	85.1	86.1	89.7	91.9	90.2	87.4		83.0
T.I. 4 E.	75.5	72.4	66.4	67.0	69.8	74.3	79.6	78.9	78.7	74.1	71.4	73.1	71.6	76.6	78.3	73.7	77.8	76.8	79.9	87.1	88.9	89.8	81.3	81.1	79.4	80.8	85.1	86.8	87.8	82.9		78.2
PROMEDIO T.I.	76.8	71.5	70.2	71.1	73.2	77.2	80.9	82.2	78.3	75.5	75.1	76.8	79.4	80.5	81.2	78.1	78.1	77.9	81.2	86.9	86.9	87.4	82.7	81.1	80.6	82.2	86.0	87.8	87.8	83.7		79.9
E.P. G. T.	63.2	71.0	69.1	67.4	52.0	56.3	65.3	65.7	58.1	55.6	53.6	54.3	71.6	72.7	71.6	49.6	47.7	47.6	58.2	61.7	66.2	66.1	54.9	53.2	48.1	48.2	54.3	80.2	78.4	53.4		60.5
E.P. 5 E.	67.1	66.0	65.8	64.8	68.5	70.8	72.6	73.9	73.3	74.6	70.1	73.6	70.3	67.7	58.5	65.0	69.9	71.0	75.6	70.5	73.5	84.0	77.7	77.3	77.2	78.7	76.0	68.9	69.2	65.0		71.2
E.P. 4 E.	70.0	69.0	75.6	76.3	79.2	78.1	81.6	86.9	81.9	86.1	80.3	79.7	83.4	77.9	78.4	71.3	75.9	75.7	77.8	80.4	78.8	81.3	82.3	77.9	85.3	83.4	87.0	85.8	84.6	78.8		79.7
E.P.3 E.	49.1	43.7	36.2	45.7	48.6	54.0	48.2	51.0	47.2	52.6	53.0	48.1	43.9	43.6	45.7	41.3	46.5	45.4	47.8	44.7	52.3	59.4	49.4	56.3	55.3	53.4	45.5	52.7	59.7	53.4		49.1
PROMEDIO E.P.	62.3	62.4	61.7	63.6	62.1	64.8	66.9	69.4	65.1	67.2	64.3	63.9	67.3	65.5	63.6	56.8	60.0	59.9	64.8	64.3	67.7	72.7	66.1	66.2	66.5	65.9	65.7	71.9	73.0	62.7		65.1
CANCUN CENTRO	56.5	53.9	55.6	58.8	66.1	69.2	61.6	57.9	48.8	63.9	70.6	74.2	71.5	61.2	61.7	60.4	57.1	61.5	62.7	62.9	57.0	53.6	54.1	58.8	67.2	70.5	67.6	58.2	54.0	52.9		61.0